

# **Privacy Policy**

Last Updated: 12/30/2024

## **1. Introduction**

Welcome to our website **BITEC, INC.** This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our websites [www.bi-tec.com](http://www.bi-tec.com) and [www.bitec.com](http://www.bitec.com) and it explains your rights and choices concerning your information under GDPR, CCPA, and other relevant privacy laws.

## **2. Information We Collect**

We may collect information about you in a variety of ways. This includes:

- Personal Data: Personally identifiable information, such as your name, email address, and other information you voluntarily provide when you register on our website or interact with our services.
- Automatically Collected Data: Information like your IP address, browser type, access times, and the pages you viewed, collected through cookies and similar technologies.

## **3. How We Use Your Information**

We use the information we collect for various purposes, including:

- To provide, operate, and maintain our website.
- To improve, personalize, and expand our website.
- To understand and analyze how you use our website.
- To communicate with you, either directly or through one of our partners, including customer service and providing updates.
- To send you marketing and promotional messages.
- To comply with legal obligations and protect your interests.

## **4. Your Rights Under GDPR**

If you are a resident of the European Economic Area (EEA), you have the following rights:

- Access: You have the right to access the personal data we hold about you.
- Rectification: You have the right to request that we correct any inaccuracies in your personal data.

- Erasure: You have the right to request that we delete your personal data.
- Restriction: You have the right to request that we restrict processing your personal data.
- Data Portability: You have the right to receive your personal data in a structured, commonly used, and machine-readable format.
- Object: You have the right to object to the processing of your personal data.

## **5. Your Rights Under CCPA**

If you are a California resident, you have the following rights:

- Right to Know: You have the right to request information about the categories of personal information we collect, use, or disclose.
- Right to Delete: You have the right to request the deletion of your personal data.
- Right to Opt-Out: You have the right to opt-out of the sale of your personal information.
- Right to Non-Discrimination: We will not discriminate against you for exercising your CCPA rights.

## **6. Cookies and Tracking Technologies**

We use cookies and similar tracking technologies to monitor activity on our website and store certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

## **7. How We Share Your Information**

We may share your personal data in the following situations:

- With Service Providers: We may share your information with third-party service providers to provide services on our behalf.
- For Legal Reasons: We may disclose your personal data if required to do so by law or in response to valid requests by public authorities.

## **8. Security of Your Information**

We use administrative, technical, and physical security measures to help protect your personal information. While we strive to use commercially acceptable means to protect your information, no method of transmission over the internet or electronic storage is 100% secure.

## **9. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or the content of such websites.

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated “Last Updated” date.

## **11. Contact Us**

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact us at:

- Email:           info@bitec.com
- Address:        BITEC, INC  
                    2 Industrial Park Drive  
                    Morrilton, AR 72110